



LEO BURNETT U.S.A.
OFFICE MEMO

TO: Judy Wazorick -7
Dan Babic -7
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Eric Osterm -PMCo.

DATE: 1/11

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Jack Parker -18
Michelle Rauscher -18
Maria Hechavartia -18
Mario Palacios -18
Stacy Mason -18

PRINT SERVICE - 18

cc: Susan Fraser -7
Inga Lambert -7
Bill Harmon -7
Penny Moran -7
Mike Rolfs -7

Denny Grant -19
Linda Adeson -19
Anita Rao -19

LBCo. MEDIA - 7

ACCOUNT GROUP - 19

Jean Feist - 4

FROM: Brenda White - 7

**RE: Philip Morris U.S.A.
Consumer Magazine Additions**

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

<u>Magazine</u>	<u>Brand</u>	<u>Issue/Space</u>	<u>Position</u>
Woman's Day	Marlboro	April /SPYCB 1 PG	1st tobacco, 1st 25% of book " " 2CP1
Spectruck			
motorcyclist	✓		

Comments:

Philip Morris schedule to be revised shortly

mpmmemos (3)

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